



Hello to each one of you!!

It's August already! I know many of you are getting your children and grandchildren back to school. Our members working in education are headed back as well. This is always such an exciting time filled with new possibilities!

Your new club year is also full of many possibilities! One of these possibilities is MEMBERSHIP. As the Membership Chairman, I am asking that MEMBERSHIP be a focus as you make your plans for your new Club year. The 3 R's of membership are still as important as ever: RETAIN, RECRUIT, and REBUILD. Do you have a Membership Chairman? Appointing a Membership Chairman can make your year full of many possibilities!

GFWC has a new and exciting SEASONAL RECRUITMENT CAMPAIGN –

A TIME FOR GFWC MEMBERSHIP

Three New Members is a Great Reason to Recruit This Season

Fall	“Rake in New Members”	September, October, November	Report by Dec. 1
Winter	“Flurry of Members”	December, January, February	Report by Mar. 1
Spring	“Growing Members”	March, April, May	Report by June 1
Summer	“Warm Up with Members”	June, July, August	Report by Sept. 1

Recruiting is a year-round process. A club that recruits three new members a season will end the year with 12 new members! Clubs recruiting 3 members in a season can report the results to GFWC and will be recognized in *GFWC Clubwoman Magazine*. Guidelines and suggestions for themes can be downloaded at www.GFWC.org/GFWCMembers. The form to report the 3 new members is on page 78 on this website. I will be glad to send you a copy...Just let me know!!

Best wishes for a great beginning to a new Club year FULL of POSSIBILITIES!!

With a Volunteer Team Spirit,
Suzanne