



GFWC- MISSISSIPPI FEDERATION OF WOMEN'S CLUBS, INC.



SUMMER 2012

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GFWC-MFWC
2407 NORTH STATE
STREET, JACKSON,
MS 39202
WWW.GFWC-MFWC.ORG

2012 -2014 PRESIDENT SPECIAL PROJECT

2012-2012 ADMINISTRATION OFFICERS

SUZANNE POYNOR
PRESIDENT

DARLENE ADAMS
PRESIDENT-ELECT

SUE ADDY
VICE PRESIDENT

ABBY MAY
RECORDING
SECRETARY

DIANE ROUSE
TREASURER

THE MISSISSIPPI
FEDERATION OF
WOMEN'S CLUBS,
INC., A PROUD
MEMBER OF THE
GENERAL
FEDERATION OF
WOMEN'S CLUBS



www.gfwc.org

Honoring Past Gifts While
Celebrating the Present
... Freedom to Volunteer!

GFWC-MFWC President's Special Project 2012-2014
Honoring Our Veterans, Celebrating Our Military Women And Men

VETERANS AND MILITARY EMERGENCY NEEDS FUND

The United States has been blessed with many **GIFTS**. One of these is **FREEDOM**. Through the years, brave women and men have fought battles to ensure this **FREEDOM**. As GFWC-MFWC begins our President's Special Project, many of our clubwomen dedicate their volunteer efforts to **HONORING PAST GIFTS** as well as **CELEBRATING THE PRESENT** by participating in projects and programs to enhance the lives and memories of those who fought selflessly with great sacrifice to guarantee our **FREEDOM**.

My father, Victor Lewis Byrd, was one of these men. He was part of the Mighty Eighth Air Force in WWII. He flew as a waist gunner on a B-24 Liberator, out of the 466th Bomb Group at Attlebridge, England. On April 1, 1944, he and his crew were on a bombing mission to Brunswick. They had eleven people on board, ten crew members plus a photographer. As they flew low so the photographer could get some good photographs, they ran into some intense flak and were badly crippled. They were given the orders to bail out.

My father was one of the three survivors who evaded capture by the Germans and was picked up by a French family who kept him hidden several months until the Allied armies reached the area and liberated him.

Many of our club members can share their own stories from wars, past and present, of loved ones who are **HEROES** of the United States of America. My father, Victor Lewis Byrd, always was my hero!

For the next two years, please join me as we participate in programs and projects that better the

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The GFWC-MFWC Newsletter is published by the GFWC-MFWC.

All submissions are welcome. Photographs are encouraged. E-mail or mail articles and photos to

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(601) 940-1519



GFWC-Mississippi Federation Of Women's Clubs, Inc.
Suzanne Byrd Poynor, President

President Special Project
"Freedom to Volunteer!"

2012-2014 MFWC Handbook is available for download/printing and viewing from our website at http://www.gfwc-mfwc.org/GFWC_MFWC_Club_Resources.html.



A MESSAGE FROM GFWC-MFWC PRESIDENT SUZANNE POYNOR

Dear GFWC-MFWC Clubwomen,

Exciting things are happening all over Mississippi in our GFWC-MFWC Clubs!

Summer Institute gave our GFWC-MFWC Officers and Chairmen the opportunity to connect with 40 GFWC-MFWC General and Juniorette Clubs. What a SPECIAL Day!

Opening and Closing Sessions gave those attending Summer Institute a time to hear from GFWC-MFWC State Officers and several Chairmen. Morning Breakout Sessions were led by other GFWC-MFWC Special Projects and Programs, Advancement Areas, and Contest State Chairmen. Membership, Creative Writing, and the President's Special Project, were the focus of the afternoon sessions. Enthusiasm for planning great programs and projects could be seen in the faces of those attending... Not to mention that their arms were filled with pertinent, useful materials to assist in that planning! I was pleased to hear comments from our Clubwomen about how enjoyable and informative these sessions

were AND how they praised the presenters!

THANK YOU to the wonderful response to the President's Special Project, **Honoring Past GIFTS while Celebrating the PRESENT... FREEDOM to VOLUNTEER!** The PSP "Project in a Day" made a \$600 check possible to the Operation Phone Home with the USO. Along with the check, handwritten notes of appreciation to our Military from our GFWC-MFWC Clubwomen will be included. Also, GFWC-MFWC donated a \$200 along with bottled water and snacks to VA Outreach. How perfect that on this day we HONORED our VETERANS and CELEBRATED our MILITARY with these GIFTS!

Ways and Means presented the GFWC-MFWC Veterans and Military 2013 Calendar for sale at Summer Institute. 31 photos of GFWC-MFWC Clubwomen's family members of Military Service Past and Present, Local Memorials, and GFWC-MFWC Club Projects are included. How rewarding to see the interest and support for this Ways and Means Project for the PSP! Amy Jacobs and her Committee



GFWC-MFWC President Suzanne Poynor

will be glad to get these to you or your Club as well as the other Ways and Means items, t-shirts, note cards, stickers, etc.

From being welcomed at registration by each District President to the first Friend of WHRC pin being presented to me to the Cinderella Skit presented by our District Presidents-elect to photos with "Uncle Sam" to an amazing PSP Patriotic Power Point to meeting with GFWC-MFWC Club Presidents, well, Summer Institute was a PROUD Day for this GFWC-MFWC President! May God CONTINUE to Bless America!

May we ALWAYS have the FREEDOM to VOLUNTEER,

Suzanne

A MESSAGE FROM GFWC-MFWC PRESIDENT ELECT DARLENE ADAMS

GFWC is taking footwear to a new level with their seasonal recruitment theme.

- * Summer - "Kick Up Your Heels" – June/July/August
- * Fall - "Lace Up Your Shoes" - September/October/November
- * Winter - "Dig Out Your Boots" – December/January/February
- * Spring - "Pump Up Your Members" – March/April/May

Use this creative theme in your membership recruitment and retention programs.

It's official - I'm a "Sole Sister" for GFWC! GFWC has implemented a program to encourage networking among the State Membership Chairmen. The concept is to learn, share and create new ideas among the states to foster more members to join GFWC. I will share any information with you I receive so together we can build a better Mississippi through a bigger MFWC.

Are you aware there are three MFWC Membership Contests and one GFWC "Coveted Shoe Award?" They are:

Recruitment Event

Contest

For any club that holds a recruitment event, email or hard copy a summary of your event with support document to Darlene Adams, President-elect to be included in a drawing at your respective 2013 District Convention for a club award.

Membership Incentive Contest: "Making a Difference – One Member at a Time"

For every member net increase, your club will receive \$10. It's up to you how much your club can earn. Contest begins July 1, 2012 and ends December 31, 2012. New member information must be reported with dues to Diane Rouse, Treasurer. Checks issued at 2013 District Conventions.

Cyber Club Contest

Think outside of the box for this club membership by using the Internet for your meetings. Recruit those members that are too busy for club meetings or former Juniores that have gone on to college. This club can plan face-to-face gatherings to do community projects during school breaks or whenever convenient.



GFWC-MFWC President elect Darlene Adams

The GFWC "Coveted Shoe Award"

An application form is in your MFWC Handbook or can be downloaded from the MFWC and GFWC websites. Fill out the information that applies to your club's membership recruiting/retention activities along with a narrative and mail with your MFWC Membership Report to MFWC Vice President, Sue Addy by February 1, 2013, deadline for all club reports.

Remember, GFWC has available grants to assist clubs with recruitment efforts and for districts to assist with club building efforts. Information can be found in your MFWC Handbook.

I'll close with this question – **does your community have a Juniette Club?** I had the pleasure of spending time with some

(Continued on page 5)



Taken from "A History of the Mississippi Federation of Women's Clubs 1898-1998" by Tommye Hogue Rosenbaum.

The Early Years 1898-1912

Administration of Mrs. W. S. (Mattie) Lott 1904-1905

- * Fourth president of MFWC

Accomplishments:

- * The MFWC joined the General Federation of Women's Club during the 1904 Convention in Oxford.
- * A Music Department was added to the Federation. Miss Marie Henry, Jackson, was named the first state Chairman of the Music Department
- * Other departments in place by this time were Education, Library Extension, Legislative, Arts, Civics and Forestry, Press and Credentials.
- * Mrs. Lott only completed one year of her term because of illness. Mrs. Jones, Crystal Springs, succeeded her.

MFWC NEWS



Does your club have a website, let us know and we will add your link on the GFWC-MFWC website.



PHOTOGRAPHS ARE NEEDED!!

GFWC-MFWC pictures are needed. The pictures you submit will be used for the following projects, the website, the newsletters (General and Juniorette), the Mississippi Clubwoman, PowerPoint presentations, dvd movies and the President's scrapbook.

When submitting your pictures, please include the following information with each picture: name of activity, people in picture, name of club(s), location, who took the picture and date taken.

Please submit all pictures to Lisa Harris at laharris@hughes.net.



COMMUNICATIONS

Email Address Needed

If you know someone who would like to receive GFWC-MFWC updates, notes, news and other items by email, please have them to email Lisa Harris at laharris@hughes.net and ask to be placed on the mass communication listing.

FACEBOOK NOTIFICATIONS

If you would like to know when an update or note has been posted to the GFWC-MFWC facebook page, please LIKE the Mississippi Federation of Women's Clubs, Inc. page.

WALK FOR AUTISM - SEPTEMBER 29, 2012

Hi, all!
The MFWC Batesville Junior Woman's League is hosting the first Annual Walk for Autism Health Awareness in Batesville, MS on **Saturday, September 29, 2012**. Registration will start at 8:00 a.m. at James Trussell Park on Highway 35 North. For more information contact Brandy Copeland at (662) 934-0850 or brandylcopeland@yahoo.com. [Flyer](#), [Walk Registration Form](#) and [Vendor Registration Form](#).

Thank you so much!
Deana Pittman



MFWC IS NOW TWEETING!!!

Follow us on Twitter for important Federation updates. Our twitter name is MS Women's Club @MSFWC.



Join MFWC on facebook at: <http://www.facebook.com/#!/pages/Mississippi-Federation-of-Womens-Clubs-Inc/155818214452373>.

MFWC NEWS

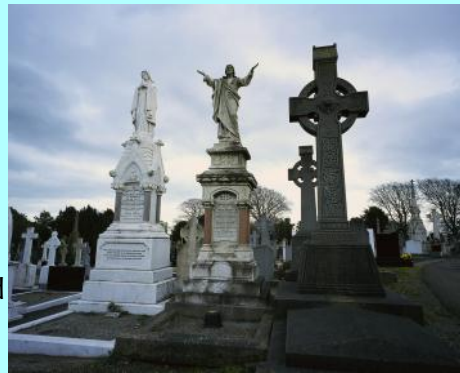


Please keep our fellow clubwomen in your thoughts and prayers as they go through this trying time in their lives.

- ★ Diane Rouse, lost her mother
- ★ Mary K. Flores, lost her husband
- ★ Debbie Higdon, lost her father
- ★ Lindsee Little, very sick child
- ★ Lyn Allgood, in the hospital

CEMETERY TOUR - SEPTEMBER 29, 2012

2012 Historic Rose Hill Costumed Cemetery Tour, Meridian, MS. **SATURDAY**, September 29 at **6:00 PM**. Free & open to the public – suitable for all ages. Hear the stories of personages buried at Rose Hill Cemetery as told by historians, storytellers, & volunteers dressed in period costumes. For more information, contact Anne McKee at (601) 681-8525 or annielcy@aol.com.



Sharing the gift of service,

Darlene

NEWS NEEDED!!!

If you have any news items that you would like to share with your MF WC Clubwomen, send it to la-harris@hughes.net.



EMAIL ADDRESS CORRECTIONS

If your email address has changed in the last six months, please send your new email address to Lisa Harris.





MFWC IMPORTANT DATES

September 2012

	CSP Education - Library Card Sign-up Month, CSP Home Life - Cholesterol Awareness Month, National Infant Mortality Awareness Month, Ovarian Cancer Awareness Month; SP Advocates for Children - Hunger Action Month
1	CSP International Outreach - International Day of Older Persons
3	Labor Day
8	CSP Education - International Literacy Day
9	SP Domestic Violence - Grandparents Day
16	CSP International Outreach - World Food Day
16-22	CSP Public Issues - Children Passenger Safety Week
17	Citizenship Day
19	CSP Public Issues - Army Day
21	CSP Home Life - World Alzheimer's Day

October 2012

	CSP Arts - National Photography Month, CSP Education- National Book Month; CSP Home Life - Breast Cancer Awareness Month, Sudden Infant Death Syndrome Awareness Month; CSP Public Issues - Crime Prevention Month, SP Domestic Violence - Domestic Violence Awareness Month; SP Domestic Violence - National PTA Child Safety and Protection Month; SP Advocates for Children - Child Health Month
5	CSP Education- World Teacher's Day
19	CSP Home Life - National Mammography Day,
7-13	CSP Public Issues - Fire Prevention Week,
20	SP Advocates for Children - Universal Children's Day
23	SP Domestic Violence - Make A Difference Day
26-29	GFWC-Southern Region Conference in Augusta, GA
31	Halloween

MFWC IMPORTANT DATES



November 2012

	CSP Education- National Author's Day; CSP Home Life - National Alzheimer's Disease Month; CSP Public Issues - Child Safety and Protection Month; SP Advocates for Children - Child Safety and Protection Month
1	Deadline for State Dues to be postmarked to receive Honor Club recognition. Mail to Diane Rouse.
4	Daylight Saving Time Ends
6	CSP Public Issues - Election Day
11	CSP Public Issues and MFWC PSP - Veterans Day
15	CSP Conservation - American Recycles Day
15-19	CSP Education- American Education Week
17	CSP Education- Education Support Professionals Day
20	CSP International Outreach - Universal Children's Day
22	Thanksgiving Day

December 2012

1	CSP International Outreach - World AIDS Day
7	MFWC PSP - Pearl Harbor Remembrance Day
10	CSP International Outreach - Human Rights Day
25	Jesus Christ's Birthday, Merry Christmas for MFWC



MFWC IMPORTANT DATES

January 2013

	CSP Education - Lifelong Literacy in America Month, National Mentoring Month; CSP Home Life - Cervical Cancer Awareness Month, National Birth Defects Prevention Month, National Blood Donor Month, National Poverty in America Awareness Month; CSP Public Issues - National Poverty In American Awareness Month; SP Domestic Violence - National Personal Self Defense and National Stalking Awareness Month; SP Advocates for Children - National Birth Defect Prevention Month
21	CSP Public Issues - Martin Luther King Jr. Day
1	New Year's Day
1	Deadline for dues (State and District) to be postmarked for club reports to be eligible for judging.

February 2013

	CSP Arts & Education - Library Lovers Month; CSP Home Life - American Heart Month, America Saves Week, Women's Heart Week (first week of the month); SP Domestic Violence - International Boost Self Esteem Month, Teen Dating Violence Awareness and Prevention Month
1	CSP Home Life - National Wear Red Day
1	Deadline - all club reports must be postmarked by this date to be eligible for judging. Deadline - to submit/postmark Hebron Memorial Scholarship Application Deadline - to submit/postmark Challenge Grant Application
2	Groundhog Day
4	CSP Home Life, SP Advocates for Children - World Cancer Day
4-8	CSP Public Issues - National Burn Awareness Week
7	Deadline to submit/postmark Clubwoman of the Year nominations Deadline to submit/postmark Juniorette of the Year nominations Deadline to submit/postmark MS LEADS nominations
8	Finance Committee/Executive Committee Meetings, GFWC-MFWC Headquarters, Jackson, Mississippi
9	Judging Day, GFWC-MFWC Headquarters, Jackson, Mississippi Executive Board Meeting, GFWC-MFWC Headquarters, Jackson, Mississippi Deadline for submissions for <i>Mississippi Clubwoman</i>
12	Mardi Gras Carnival
14	SP Domestic Violence - Valentine's Day
18	President's Day
23	District I Convention, Poplarville, Mississippi



SR CONVENTION 2012

GFWC SOUTHERN REGION ANNUAL MEETING

“Strengthening the Link Between Clubs and Southern Region”

Official CALL

Dear GFWC Members:

It is with a great deal of excitement to issue this first Official CALL of the 2012 - 2014 administration to the GFWC Southern Region Annual Meeting to be held October 25 – 28, 2012 at the Augusta Marriott in Augusta, Georgia. It is the intent that every club in our Southern Region receives this Conference Invitation which is the responsibility of the State Presidents.

Please encourage all clubwomen in your state to bring a new member to our Southern Region week end of activities planned just for them to strengthen the link with our federation region.

The Conference agenda will include an interesting presentation by GFWC International President Mary Ellen Laister Friday evening. President-elect Babs Condon will conduct a workshop on Saturday titled “Where in the World is Reporting Now?” This will help our clubs prepare a better report in less time.

The State LEADS graduates that attended the GFWC LEADS Seminar in Charlotte, North Carolina will be with us to share such topics as: GFWC’s Interesting History, Tips on following Parliamentary Patter, and Suggestions on Conflict Resolution.

Members will be pleased to know that a Membership workshop is planned for Friday afternoon. We are also privileged to present workshops on the following topics: Domestic Violence Awareness and Prevention, Communications/Public Relations, and Leadership. And of course, there will be an update on the juniors’ Special Project: Advocates for Children. **In recognition of domestic violence prevention, wear a pair of PJs and bring a pair to the Region Reception after the Friday dinner.**

The dress for Friday night will be “after five/cocktail” and Saturday night “casual/sporty”. Plan to wear emblematic apparel on the Savannah River boat tour. Business casual attire will be the apparel during daytime meetings. We extend a special invitation to all our GFWC Boosters.

Make plans to register for this Conference in Augusta, Georgia and share your FEDERATION enthusiasm as we gather to make new friends and garner GFWC community service project knowledge. We certainly look forward to seeing you in AUGUSTA, Georgia!


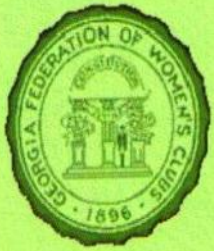
Ann W. James
GFWC Southern Region President

2012 GFWC
Southern Region

Georgia
The Peach State

“Puttin’ on
the Green”

October 26-28, 2012
Augusta Marriott
210th Street
Augusta, GA 30901
706-722-8900

CELEBRATE YOUR CLUB'S BIRTHDAY

Is your club celebrating a milestone anniversary (25, 50, 60, 70, 75, etc. years)? To receive a certificate and letter signed by International President Mary Ellen Laisler, acknowledging your club's accomplishment and to be featured in an upcoming issue of *GFWC Clubwoman Magazine*, please email GFWC@GFWC.org or call 1-800-443-GFWC (4392).

NEW! GFWC Pink Pen

Can't find a pen when you need it? Stock up on [GFWC Pink Pens](#) (\$1). This perfectly-balanced and ergonomically-designed ball-point pen will be comfortable to use whether you're handwriting a grocery list or a dissertation. Black ink. Place your order today at www.GFWC.org/Marketplace.



GFWC NEWS



Clubhouse Call

The Women's History and Resource Center is currently updating the Clubhouse Photograph Collection with photographs and information related to GFWC clubhouses. The collection currently contains more than 300 photographs of GFWC clubhouses, and we want to make sure we have yours. [Browse the collection in the WHRC online catalog](#), or [search for records related to your club](#). If there is no information on your club or clubhouse, please submit digital images and a brief history to WHRC@GFWC.org. We are also interested in your club's efforts in house maintenance fundraising, finding historic preservation resources, and clubhouse marketing. Your stories and advice will be helpful for other clubs that face similar challenges.



Florida is Calling!

It's not too soon to start planning for the 2013 GFWC Annual Convention at The Westin Diplomat Resort & Spa in Hollywood, Fla., from June 30 - July 2, 2013. Visit www.GFWC.org/Convention for preliminary information, including details on room reservations, travel, and location. Keep us updated on your thoughts and recommendations, including speakers, workshops, and attractions by emailing Convention@GFWC.org or calling 1-800-443-GFWC (4392). We can't wait to see you on the beach!



Volunteers in Action

Your club is active, thriving, and making a difference every day in your community. Let the entire Federation celebrate with you! We are currently looking for submissions for the Volunteers in Action feature in the November-December issue of *GFWC Clubwoman Magazine*. Tell us how your project came about, what steps you took to complete it, and what the results were. Always include a high resolution photo. Candid photos are more interesting than posed photos. Send pictures as attachments (not embedded in Word or PDF documents), along with your story, to PR@GFWC.org. *Please note that publication is not*



2012-2014 GFWC Club Manual Available Online

The 2012-2014 *GFWC Club Manual* is now online! Your source for all things GFWC, the new *GFWC Club Manual* features a brand-new design and updated information. Read about each of GFWC's advancement areas, community service programs, and special projects. You'll also find complete rules and criteria for GFWC awards, contests, and grants, along with the guidelines for updated reporting procedures. Access the full *GFWC Club Manual* at www.GFWC.org/ClubManual.

GFWC NEWS



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SUPPORT GFWC WHEN YOU SHOP AT AMAZON.COM

Help strengthen GFWC's volunteer programs the next time you shop at Amazon.com by making your purchases through GFWC's Amazon.com affiliate link. The link enables members to direct **up to 15 percent** of their total purchases to the Federation. The link can be accessed here, or by clicking on the Amazon.com image at www.GFWC.org.



GET JAZZED FOR FUNDRAISING WITH COFFEE

Grounds for Change offers coffee with a twist: with every bag, their coffee focuses on the social, environmental, and financial implications of conducting business. With products personalized to GFWC, members can provide a personalized and premium product to fundraising supporters. The end result is a truly exceptional cup of coffee! For more information, go to www.GFWC.org/GFWCMembers.



**GENERAL FEDERATION
of WOMEN'S CLUBS**

GO NUTS FOR FUNDRAISING

Looking for an easy fundraiser that your supporters will love? Consider Uncle Al's Pecans. A family-owned and operated business founded nearly 30 years ago, Uncle Al's has been a part of the GFWC family for years. Uncle Al's can supply your club with nuts (raw, roasted or salted) chocolate or toffee coated items, fruit mixes and other snack products for your fundraising project. For more information, contact Uncle Al's .. Monday-Friday at (800) 877-4208

LET YOUR FLAG FLY

The time has never been better to let our Emblem-spangled banner wave. **GFWC Flags** come in 3'x5' and 4'x6' sizes. The GFWC flag is a perfect, highly visible, and easily portable way to brand any event, publicity table, or speaking engagement. Go to www.GFWC.org/Marketplace to place your order today.

WOMAN BEAN PROJECT

GFWC is proud to announce our latest endorsed fundraiser: **Women's Bean Project**.

Founded in 1989, the Bean Project is dedicated to helping women break the cycle of poverty and unemployment by providing stepping stones to self-sufficiency through social enterprise. Women who participate in the Bean Project receive employment training in the areas of gourmet food production and jewelry-making. Partner with this worthwhile organization and help your club at the same time by selling some of the beautiful jewelry they create. Literature will be mailed to club presidents in the coming weeks. Visit www.GFWC.org/Fundraising for more information

GFWC Has a New Handle

GFWC is now tweeting at two new addresses. Our Twitter handles have been updated to more accurately represent the Federation. Follow [@GFWCHQ](https://twitter.com/GFWCHQ) for important Federation updates, and [@GFWCPR](https://twitter.com/GFWCPR) for the latest information about our partners and resources. Get everything you need to know in real time.



GFWC NEWS



Meet Mary Ellen Laister, 49th International President of GFWC

On Sunday, June 17, GFWC members were challenged to **Remember Our Past to Step into the Future**, as GFWC Arizona's Mary Ellen Laister was installed as GFWC's 49th International President. The following GFWC officers were also installed: President-elect Babs Condon; First Vice-President Sheila Shea; Second Vice-President Mary Ellen Brock; Secretary Marian St.Clair; Treasurer Deb Strahanoski; and Director of Junior Clubs Becky Weber. Special thanks to GFWC Arizona for planning a memorable evening, and to Kay Basham and Mississippi's Tammie McCoy for sharing their musical talents during the ceremony.

GFWC welcomes Mary Ellen Laister, the 49th International President of the General Federation of Women's Clubs and the second to hail from Arizona. Mary Ellen has been a dedicated clubwoman for nearly 50 years, and is excited to bring her Federation expertise to the leadership and service of GFWC. Please join us in welcoming her to our Headquarters home, as we all **Remember the Past to Step Into the Future** together.



GFWC Tagline Contest

An effective marketing tagline or slogan is one that instantly reflects the personality of an organization. Some organizations keep taglines for years at a time to reflect continuity, while others choose to change theirs out more frequently to keep their image fresh. You now have the opportunity to assist GFWC in formulating a brand-new tagline with the **GFWC Tagline Contest**. While the "GFWC-It's a Volunteer Thing!" slogan has served us well, it's time for an

update. GFWC members are invited to submit tagline ideas, and vote on your favorites. Prizes will be awarded. [Read more about the contest](#), including ideas and guidelines for creating a tagline and entry requirements.



Pinwheels Will Be Back Soon!

You are invited to participate in Prevent Child Abuse America's national campaign, *Pinwheels for Prevention*, using the pinwheel as the symbol for child abuse prevention. Use these pinwheels to raise awareness and funds, and to engage people in new ways. You will be able to order pinwheels through each state chapter in August and September. Learn more about the campaign at www.PinwheelsforPrevention.org. Prevent Child Abuse America has also been chosen as a 2012 Top Rated Children and Families Award winner. Congratulations!



Support the GFWC Signature Project

Domestic Violence Awareness Month will be here soon! Support the GFWC **Signature Project** by planning a fundraising event during the month of October. Funds donated to the GFWC Signature Project Fund will go toward the Success for Survivors Scholarship, which provides scholarships for survivors of intimate partner abuse to pursue higher education. These scholarships will change lives by allowing survivors to receive training, provide for their families, and gain the confidence to make a difference in their world. For ideas on how to support the GFWC Signature Project during October and all year round, read the [GFWC Signature Project Advancement Guide](#) in the GFWC Club Manual.



GFWC PROGRAMS



Program Spotlight - INMED Partnership For Children

INMED Partnerships for Children, a **Juniors' Special Project**: Advocate for Children Partner, rescues children from the immediate and irreversible harm of disease, hunger, abuse, neglect, or violence, and prepares them to shape a brighter future for themselves and the next generation. Clubwomen are invited to help INMED advocate for children by taking part in their **Face the Challenge Campaign**. The

campaign is simple. Pick a campaign area; mobilize your club; and raise money and awareness to bring urgently needed solutions to vulnerable children. Visit www.INMED.org/Face-the-Challenge to identify your challenge and download the resources or contact INMED's GFWC Partner Liaison, Joey Shanahan at 310-764-0955 ext. 105 or JShanahan@INMED.org for more information.



Partner Spotlight - Sew Much Comfort

GFWC Partner, Sew Much Comfort, provides free adaptive clothing to support the unique needs of our wounded service members from all branches of the military and National Guard. Because the majority of injuries require large prosthetics or casts, it can be challenging or impossible to wear regular clothing. Wounded service members are often restricted to wearing hospital gowns. Sew Much Comfort produces adaptive clothing that appears like typical civilian apparel. Since its founding in November 2004, Sew Much Comfort has distributed more than

115,000 pieces of this clothing to wounded service members. By volunteering with or donating to Sew Much Comfort, you have the chance to make a difference to the dignity and self-esteem of wounded service members. For more information, visit www.SewMuchComfort.org.

shot
@life



Invest in a healthier world.
Immunize a child

Support Shot@Life. Get a Free Journal!

History plays an important role at GFWC. Recording major milestones for your club and for your everyday life is an excellent way to keep memories fresh and available to future generations. **GFWC partner** Shot@Life is working together with Paper Coterie to offer a free* personalized journal to document all of life's important moments, while also giving kids around the world a shot at life. [Visit Paper Coterie's website to create your personalized journal](#). Enter the coupon code **shot@lifsummer**

during checkout, and not only will you receive a free journal, but for each journal ordered, Paper Coterie will donate \$2 to Shot@Life. What's more, once you order your journal using the coupon code, 15% of all your future Paper Coterie purchases will be donated to Shot@Life. Order a journal; give a child a shot@life; start recording your own milestones.

*Shipping and handling is \$7.



NEW! GFWC Endorsed Fundraiser

We are pleased to add **Flower Power Fundraising** to our list of endorsed fundraisers for GFWC clubs. Flower Power Fundraising offers you the chance to buy and sell flowers and bulbs for gardens all over your community. Earn a 50% profit from sales while taking pride in a fundraiser

that helps to beautify the community. An extra 5% from every sale also goes directly to GFWC to support national projects. The company's fall catalog was recently mailed to all GFWC club presidents. For additional information on this newest opportunity, and to request a free catalog, visit www.FlowerPowerFundraising.com/GFWC.



GFWC NEWS



This past year, GFWC members and clubs raised \$78,300 for the U.S. Fund for UNICEF. This is the highest amount that GFWC has raised for UNICEF in one year since our organizations began working with each other more than six decades ago. Your persistent support has contributed to the success of numerous UNICEF campaigns and initiatives.

This year, consider helping UNICEF continue to save and improve lives across the globe by supporting the Healthy Villages Program. This life-saving program empowers villagers in the Democratic Republic of the Congo to improve and maintain their own sanitation systems and adopt healthy hygiene practices. To learn more about how you can participate in this campaign, visit www.UNICEFUSA.org/GFWC refer the the International Outreach section of the Club Manual at www.GFWC.org/ClubManual.



Light Your Way with GFWC

Let GFWC help you find your way in the dark. The [GFWC Mini Flashlight Key Chain](http://www.GFWC.org/Marketplace) (\$4 each or 5 for \$15) is the portable way to have a light when you need it. The bright light illuminates a large area to ensure greater visibility in dim lighting. Durable and lightweight, you'll keep this with your keys for years to come. Go to www.GFWC.org/Marketplace to order.



★ ★ ★ ★ ★
Patriot Day ★ ★

SEPTEMBER 11,
2012



GENERAL FEDERATION
of WOMEN'S CLUBS



GFWC Special Projects and Community Service Programs Partners *Status as of March 26, 2012*

- * **SIGNATURE PROJECT: DOMESTIC VIOLENCE AWARENESS AND PREVENTION**
 - Prevent Child Abuse America
- * **JUNIORS' SPECIAL PROJECT: ADVOCATES FOR CHILDREN**
 - Emergency Medical Services for Children
 - INMED Partnerships for Children
- * **ARTS**
 - American Mural Project
- * **CONSERVATION**
 - We are currently working on developing partnerships with organizations whose missions and scope of work are germane to GFWC.*
- * **EDUCATION**
 - We are currently working on developing partnerships with organizations whose missions and scope of work are germane to GFWC.*
- * **HOME LIFE**
 - Canine Companions for Independence
 - Easter Seals
 - Inside Knowledge: Gynecologic Cancer Campaign (*Centers for Disease Control and Ogilvy*)
 - National Osteoporosis Foundation
- * **INTERNATIONAL OUTREACH**
 - Heifer International
 - Operation Smile
 - United Nations Foundation, Shot@Life Campaign
 - U.S. Fund for UNICEF
- * **PUBLIC ISSUES**
 - Kettering Foundation
 - Sew Much Comfort
 - USO



MEMBERSHIP-



Membership Shoe Store

The 2010-2012 Administration's "A Time for GFWC" seasonal recruitment campaign resulted in more than 3,000 new Federation sisters.

The theme for 2012-2014 is centered around something all women love—shoes! The "Membership – The Sole of the Federation" seasonal recruitment campaign has adopted seasonal shoes as its symbol. [Learn more about the campaign here](#). Get tips and suggestions for retaining and recruiting members in the GFWC Membership Advancement Guide in the [2012-2014 GFWC Club Manual](#). Themes and deadlines are as follows:

Summer: Kick Up Your Heels – June, July, and August
Reports due to GFWC by September 1

Fall: Lace Up Your Shoes – September, October and November
Reports due to GFWC by December 1

Winter: Dig Out Your Boots – December, January and February
Reports due to GFWC by March 1

Spring: Pump Up Your Members – March, April and May
Reports due to GFWC by June 1

Membership Shoe Store

The **GFWC Coveted Shoe Award** is a brand-new addition to GFWC. In keeping with the Membership Committee's theme, "Membership—the 'Sole' of the Federation," the award will recognize one club in each membership category for excellent membership recruitment and retention efforts. The award will be presented at GFWC Annual Conventions.

THE GFWC COVETED SHOE AWARD 2012-2014

The theme of the 2012-2014 GFWC Membership Team is Membership, the "Sole" of the Federation, playing on the double meaning of the homonyms "soul" and "sole" to stress that GFWC membership is both vital and active. And fun! What GFWC member doesn't love shoes?!

Every GFWC member has neighbors, friends, co-workers, and family members who deserve a chance to be a part of the General Federation of Women's Clubs, an organization that continues to change lives for a better community. To encourage GFWC clubs and State Federations

to build their membership, the GFWC Membership Team has created a special annual membership award.

The *GFWC Coveted Shoe Award* will recognize one club within each membership category at the GFWC

“THE SOLE OF THE FEDERATION”

International Conventions in 2013 and 2014. GFWC clubs should submit the Coveted Shoe Award Application form and accompanying documentation to their state membership chairman by their State Federation’s annual reporting deadline. Each applicant will receive five points each for the criteria below, with a total possible accumulation of 100 points.

The state membership chairman will select a winning entry for her State Federation, which should be sent by email to GFWC@GFWC.org or by mail to GFWC Coveted Shoe Award, GFWC Membership Team, 1734 N Street NW, Washington, DC by **May 1** of the Award year.

One Coveted Shoe Award will be presented to a GFWC club within each membership category.

Criteria

- Appointed a Membership Chairman
- Held membership recruitment events
- Have General, Junior, and Juniette categories
- Held a new member orientation
- Increased membership and/or by NET membership
- Produced a membership brochure
- Used GFWC Membership Trifold
- Activities appeared in a local publications
- Used social media for publicity
- Have a website
- Recognize and reward members accomplishments
- Members attended a State meeting
- Members attended a Region meeting
- Members attended an International Convention
- Invited a State or National officer to attend a meeting
- Celebrated Federation Day
- Use “GFWC” before club or state name
- Participate in the ‘sole-sisters’ mentor program
- Participate in the Seasonal Recruitment Campaign
- Report and share successful programs with GFWC

For TIE BREAKER:
Attach one page narrative of a specific club membership project.

**For More Information, Contact
GFWC-MFWC Membership
Chairman, Darlene Adams, MFWC
President Elect at
darleneadams@bellsouth.net or
(601) 590-0251.**



“One shoe can change your life” - Cinderella

Speaking of contests - congratulations to Lisa Harris for winning the first “News & Notes” Contest. I suggest you read both “Suzanne’s Stars & Stripes” and “Darlene’s Heart & Sole” each month to find clues for the next contest. As such, the first clue is to answer the following two questions:

- * What is the last sentence of the second paragraph in the “Stars & Stripes” for August?
- * What is the new highlighted membership contest mentioned in the “Heart & Sole” for August?

Hold on to your answers for now till you get the second clue in September’s News Notes.

Darlene

GFWC-MFWC PRESIDENT'S SPECIAL PROJECT

(Continued from page 1)

lives of our veterans and service men and women in our communities, state and internationally by **CELEBRATING THE PRESENT**, their accomplishments, with honor and appreciation. We, also, want to pay tribute to the legacy of **PAST GIFTS**. May God continue to bless the United States of America!

The 2012-2014 President's Special Project will honor our veterans and celebrate the bravery of those currently in military service for the United States of America. We will lend support to our Mississippi Veterans Homes in Jackson, Collins, Oxford, Kosciusko and Gulfport by

conducting projects that let our veterans know how thankful we are for the sacrifices they made for our **FREEDOM**.

Our clubwomen will reach out in their communities to families of those who are currently serving in the military. To those who are away from their families, clubwomen will provide words of encouragement and care packages for them. We want to touch our veterans and military in our communities, state, national and international. Any project that benefits veterans or our active military will be included in the President's Special Project. An Emergency Need Fund for our Mississippi veterans and active

military of our State will be established.

We thank these brave men and women for the freedom that we enjoy each day in the United States. These freedoms provide the foundation on which our GFWC-MFWC clubwomen have the choice to volunteer, **FREEDOM TO VOLUNTEER!** May God Bless America!

Suzanne

Suzanne Byrd Poynor
GFWC-MFWC President
2012-2014

IDEAS FOR A SUCCESSFUL PSP

- ★ Work with community organizations to provide and place American flags on graves for all military veterans.
- ★ Work with community organizations to plan events f (Parades, Breakfasts, Luncheons or Dinners) or special recognition days such as Armed Forces Day, Flag Day, Memorial Day, Veterans Day, Coast Guard Day, the Fourth of July, Hiroshima Day, Victory Day, Army Day, Vietnam Veterans Day
- ★ Plan and implement commemorative events at local nursing home and retirement home facilities for all veterans. Making certain to include both male and female veterans.
- ★ Monthly birthday parties for veterans
- ★ Christmas parties including cards and small gifts for all veterans
- ★ Provide treats, hygiene products and personal needs items on a regular basis
- ★ Keep a current list of veterans in nursing facilities and in your local communities
- ★ Invite veterans or active military personnel to be Grand Marshal at community parades
- ★ Invite veterans and or current military personnel to speak at club meetings and special activities.
- ★ Gather and clip coupons for military families. These coupons can have expiration dates up to six months past. They are extremely helpful for enlisted soldiers and their families whose income can be quite low. All manufactures coupons are useful.
- ★ April is Military Child Month.
- ★ Hang patriotic ribbons at local schools and homes in recognition of these children.
- ★ Provide free tutoring services for military children on a regular basis.
- ★ Provide tickets or funds for movies, ballgames or dinners for military families with children. FUNDS FOR FUN!
- ★ Send care packages with personal needs items, cards, pre-paid phone cards, food, etc. to deployed soldiers.

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- ★ Make monetary donations to local veterans and American Legion posts.
- ★ “Adopt a Soldier” at Christmas.
- ★ Provide meals for area veterans who live alone. Remember them especially on holidays for this can be an especially lonely time for them.
- ★ Plan a Memorial Day of Remembrance in your town or village.
- ★ Write letters to recovering wounded soldiers.
- ★ Make a donation to the Sew-Much-Comfort Program to help provide specially modified fleece pants, shirts and undergarments for wounded soldiers.
- ★ Plan and implement special meetings and events for military women such as High Tea, special care packages designed for women, and/or plan a roast or dinner honoring our female military. When on leave a spa treatment would be both enjoyable and refreshing.

- ★ Purchase and distribute red poppies to your club members in honor of our veterans and our men and women currently serving our country.
- ★ Display yellow ribbons and American flags as part of your home décor.

Remember...

- ★ Any and all programs and projects which involve our veterans or military in our communities, state, national and international are considered part of the President’s Special Project.
- ★ For the active military connections in YOUR community, plan projects to encourage and support them and their loved ones.
- ★ Feel free to volunteer – Make a difference.
- ★ Report everything you do.



Honor and Celebrate our Nation's Heroes

GFWC partner USO asks you to think of the soldiers who continue to fight on the front lines. These men and

women are living in harsh conditions and putting themselves in danger every day. For now, their dreams, their families, and their futures have been set aside. For now, they have put our dreams, our families, and our futures above their own. In light of this noble sacrifice, join the USO in honoring and celebrating real heroes and families of the fallen heroes. To learn more about what your club can do to honor these brave men and women, visit www.USO.org or email LFerrari@uso.org.



Honor Our Wounded Soldiers

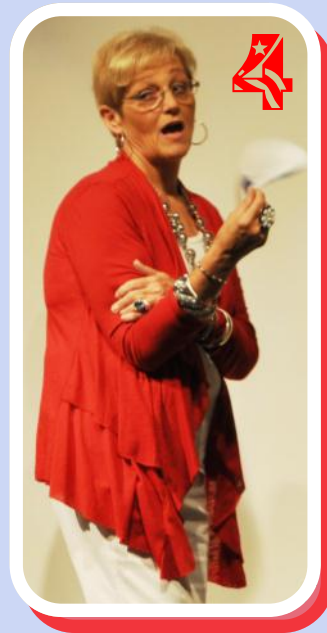
The majority of troops wounded in combat are surviving their injuries. As soldiers recover in military hospitals, many of them have nothing to wear but a

hospital gown. That is why, GFWC partner Sew Much Comfort asks your support in making a small donation. With your donation, you can provide meaningful, helpful, and free -of-charge clothing for our wounded heroes and make their recovery much easier. Learn more at www.SewMuchComfort.org



*The flag does not fly because
of the wind that blows it.
The flag flies because each
soldier's last breath blows by
it!*

SUMMER



INSTITUTE 2012



1. Signing in with the help of District President (current and past).
2. Information Hall, where MFWC members received information on programs.
3. GFWC Awards Winners.
4. Terrie Whitehurst as “Wicker Stepmother” in Membership Skit.
5. Sherri Reed as “Cinderella”, Theresa Buntyn as stepsister in Membership Skit.
6. Cinderella and the Prince “Melba Watkins in Membership Skit.
7. Ivous Sisk speaking on HOBY and WHRC.
8. President elect Darlene Adams.
9. Belinda Peacher, Conservation Chairman.

SUMMER



INSTITUTE 2012



1. Ivous Sisk and Suzanne Poynor show off HOBY t-shirt and pins.
2. Shirley Hilburn giving instructions.
3. State Ways and Means table.
4. Mama Frances and Cassie Bryant bring Uncle Sam to dinner.
5. Group shot.
6. GFWC-MFWC Clubwomen attending class.

